### 1123

#### THE BIG SECRET

"NO SELL"
3-STEP SYSTEM
WE USED TO GENERATE

\$183,103 IN JUST 30 DAYS

BY AIDAN BOOTH





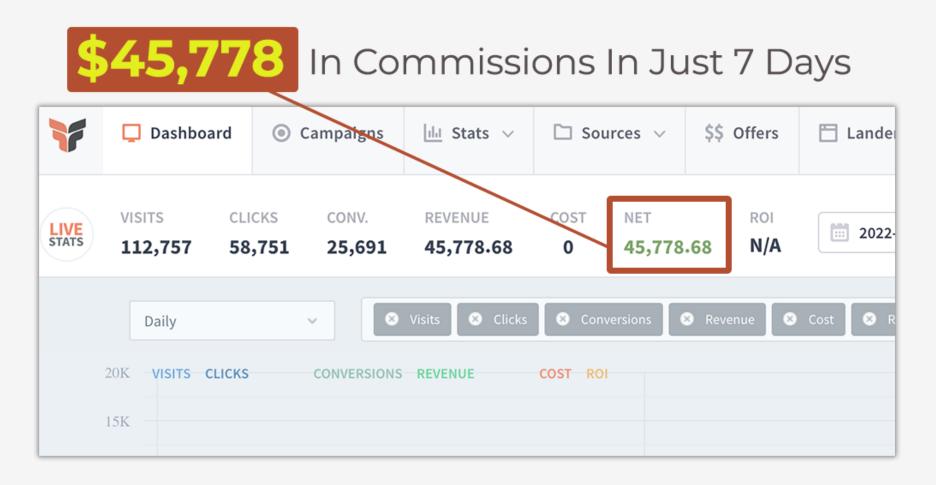
#### Thank you for requesting the book! Just before you continue...



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In this book, I'm going to draw back the curtains on a powerful system we've been using to generate **huge amounts of online profits**. To give you an idea, here are some of the results that we've been achieving recently. **An incredible...** 

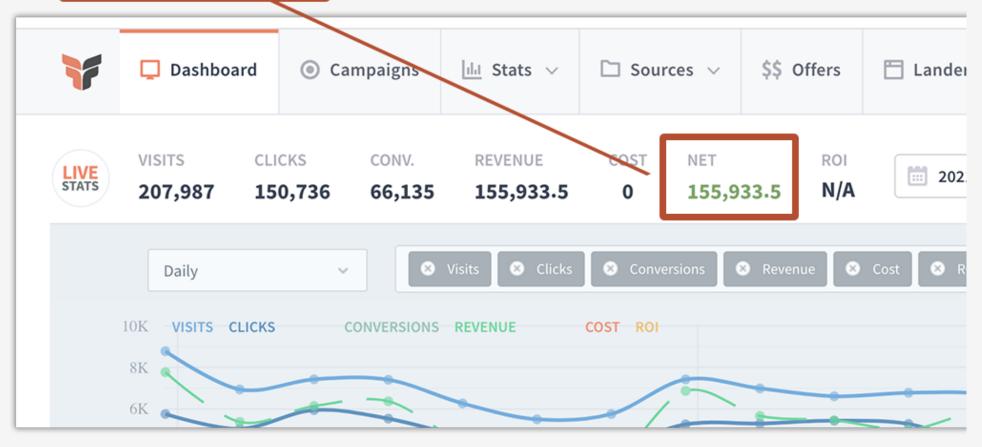




#### An Astonishing...

### \$155,933

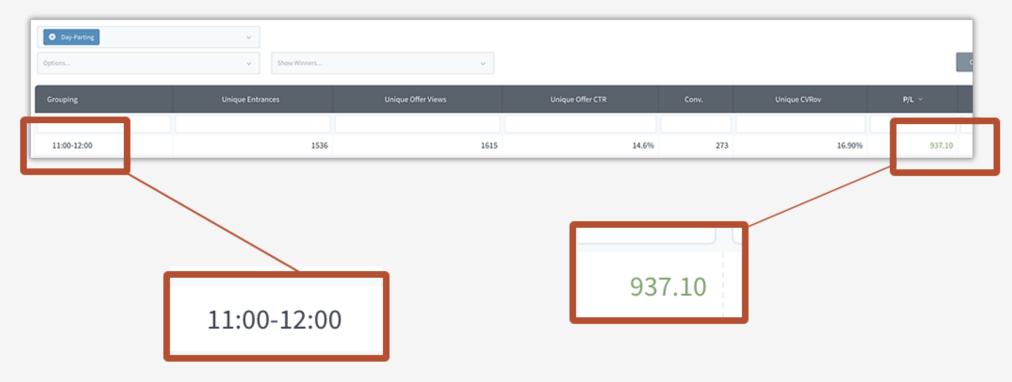
### Generated In Only 30 Days



#### ...And how about:



## \$937.10 In Commissions During 1 Hour!



Pretty amazing results, and combined across all out accounts, currently we are generating as much as \$183,103 each month!! *But here's the best thing...* 

The simple system I'm talking about has <u>10 massive advantages</u> over other online business models...



- 1. You <u>don't</u> need to create a product.
- 2. The web pages we use have <u>as little as 27</u> words on them.
- 3. You don't need to do any "selling".
- 4. There's NO customer service.
- 5. There's NO investment in inventory.
- 6. The traffic is **INSTANT**.
- 7. The conversion rates are MASSIVE
- 8. You can work this in your **SPARE TIME**.
- 9. It's rewarding and <u>FUN</u>.
- 10. You're building an ASSET that you could flip.



...and most importantly, it has the potential to generate enough money for you to do what you want, when you want - FOREVER - if you make the effort, put the work in and decide that you want to finally build a wildly profitable work-from-home business.

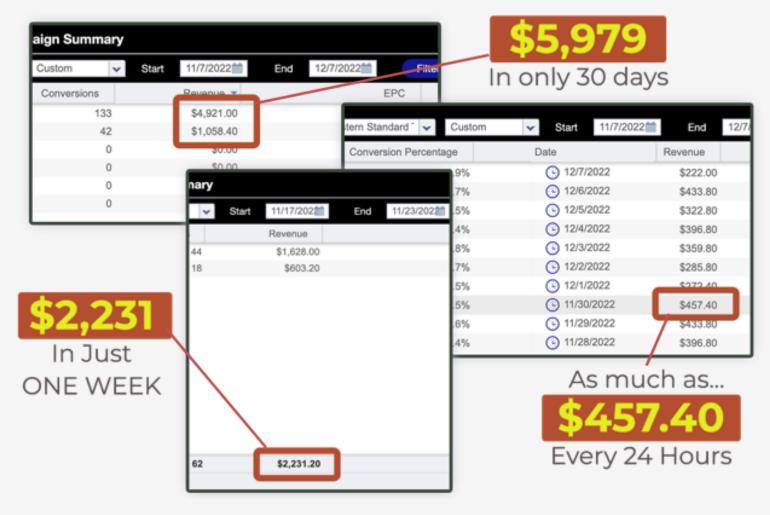


## This system already produced amazing results for some of our beta students...











...and I'm VERY confident that if you follow the steps and work hard, it could also do the same for YOU, regardless of your age, background or experience.

Even if you are currently focused on another method of making money online...whether that be eCommerce, Crypto, info products or something else... the information I'm about to share is <a href="CRITICALLY important">CRITICALLY important</a> - so make sure you read the entirety of this book. (and then register for one of our LIVE PROFIT LABS so I can reveal exactly how you can start using this system too)

OK, before we get into the nuts and bolts of this, let's talk about YOU... and why you're most likely reading this book...

In fact, here's a direct question for you...



### Are you looking to build an online business that provides you with <a href="extra income each day?">extra income each day?</a>

And if so, what amount of money would you be looking to earn? *In other words...* 

What's the number that would make it easier to pay your increasing energy bills?

Make your life easier and less stressful?

Give you the ability to spend more time with friends and family?

Would it be \$100 per day? \$500 per day?

...maybe \$1000 per day?



I suppose it's going to vary for everyone.

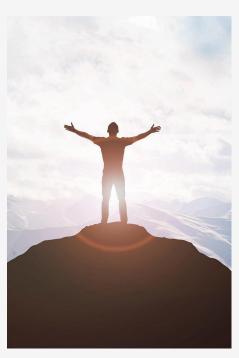
But that's what we're talking about today... that's what's at stake here...

We're talking about how to improve your life, decrease stress and have **more time** and **more money** to do the things you REALLY want to do.

When looking at my own life, what I've always aimed for is simple...

To make sure I can do <u>what I want</u>, <u>when I want</u> ...with <u>no one</u> telling me what to do.

In other words, having **TRUE FREEDOM**.



In my view, **TRUE FREEDOM is when you've got the time and the money to live life on your terms**, as well as the flexibility to live anywhere in the world - and WITHOUT being chained to a computer 24/7.

After much experimentation in the early days... and after trying every single business model under the sun...

#### I personally managed to achieve this.

I currently have <u>multiple ventures</u> that collectively generate **8-figures each year** and have a team of over 100 employees who are based in the USA and all across the globe.

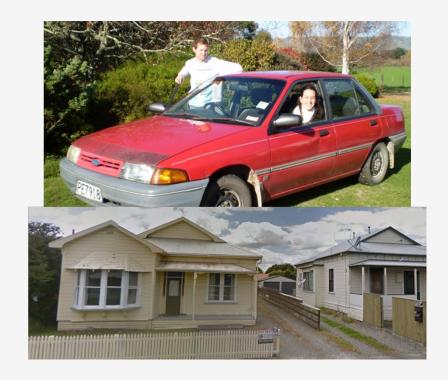
But to start off with, it wasn't so easy...



When I started out trying to build an online business in 2005, I was \$90,000 in debt, living in a crappy flat and driving a beat-up Ford Laser.

My first "venture" was selling electronics on eBay to make ends meet...

Then I tried selling flowers online... and when that didn't work out, promoting local Tango dancing classes of all things...



...and there were a number of other projects that didn't break through either.

In fact, it took me a full 2 years of experimentation before I started getting anywhere.



But slowly and surely, I began seeing more success <u>after joining a number of high quality online</u> <u>training programs and courses</u>.

They gave me the knowledge and the direction that led to my first successful venture. And funnily enough...

### That venture involved <u>the very same business model and system</u> that I am telling you about today!

This was that point that everything changed...

I went from making next-to-nothing... to \$100 each day... then \$500 each day ...and steadily upwards until I hit 6 figures.

In fact, I managed to dig out a screenshot of some stats from all those years ago, that you can see on the next page....





### This was the point where I was finally able to <u>quit my day job</u> and become financially and geographically free.

Fast-forward to the present day, I still have the same level of freedom...

I can go on vacations with my family, do fun trips with friends... all in the knowledge that the "machine" is working away in the background generating **thousands of dollars each day**, without me needing to be there.

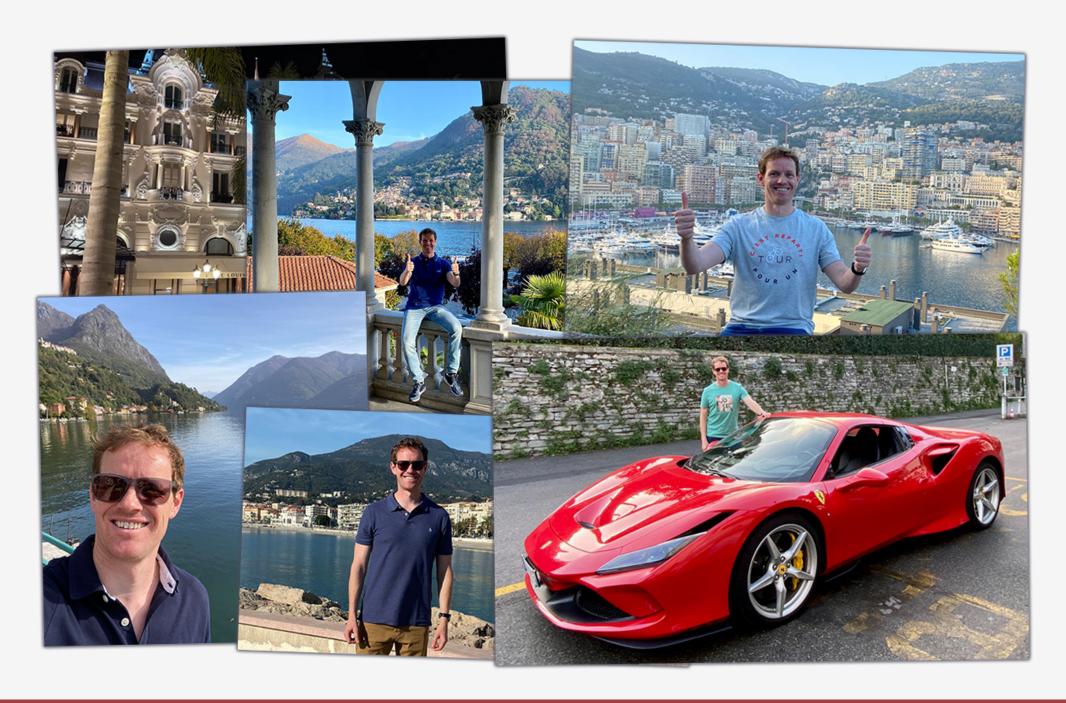
Here are some pictures from my family vacation last summer...





...and I've just been on a road trip through Europe (which you may have seen on the videos that I've been releasing over the past few days)...







Now do note that getting to this point obviously required work, effort and perseverance... and beware of anyone who tells you that you can generate a lot of money without working hard...

### But I believe the system I'm going to tell you about today really is the <u>FASTEST way</u> for YOU to achieve the same thing...

In other words, the fastest way to build an online business that earns <u>REAL money</u> and <u>REAL profit</u>, not just a random trickle of funds.

That is why it's so important that you <u>register for one of the LIVE Profit Lab Sessions</u> that I'm holding on Monday.

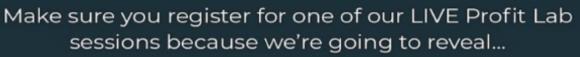
Today, I'm going to be giving you a 10,000ft view of this system...

But the FULL details will only be revealed live on these private calls.





#### REGISTER FOR A LIVE PROFIT LAB





The 3 secret steps we use to generate as much as \$10,914 each day and up to \$183,103 per month without selling any products.

How we earn as much as \$1000 per 100 clicks with unheard of conversion rates of up to 59% (verses 3% for an average eCom store)



How to unlock a private "automation suite" that'll shortcut your way to success with this system too (if you take action).





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#### OK without further ado, let's get into the details...

What I'm talking about here is a model that has stood the test of time and is STILL seeing MASSIVE year-on-year growth.

Like I mentioned, it was the turning point for me all those years ago...

...and it is something my team and I are still doing today.

In fact, the income we're able to generate is more astonishing than ever ...and we CONSISTENTLY achieve mind-blowing results each year, just like you can see on the next page...





#### Raked In During One Year Ild Stats V \$\$ Offers T Landers € Links ∨ Campaigns Sources V COST CLICKS REVENUE NET ROI CONV. Last year N/A 1,338,715.52 1,311,008 547,288 1,338,715.52 0 Visits ⊗ Clicks Conversions Revenue ⊗ Cost ⊗ ROI Loga KS CONVERSIONS REVENUE COST ROI

And do you want to know the crazy thing? Like I said before, this income was generated using super simple web pages that contain as little as 27 words.



Not only that, this is also very much a "hands off" business model which is **exceptionally easy** to grow once you're set up and understand how everything works.

#### And let me just reiterate again...

- You don't have to "sell" anything...
- There is no customer support...
- You don't have to deal with physical products...
- You don't have to worry about paying for massive amounts of inventory or investing a lot of money up front.
- It's quick to set up, you need no experience to get started... and in terms of day-to-day operations, it is very LOW STRESS.

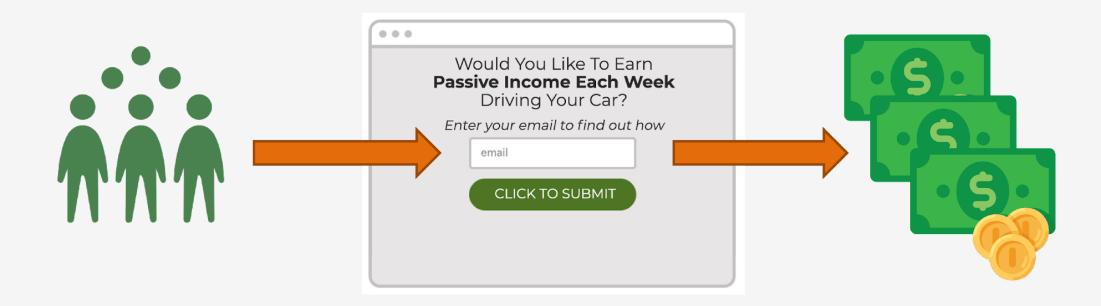
So, what exactly is this?

Well, let me lay out a 10,000ft overview of how this works in a <u>clear and transparent</u> way...



- 1. A person visits your web page.
- 2. That webpage contains an "offer" (created by another company) with a "call to action".
- **3.** That "call-to-action" could be... fill in your email... or enter your zip code... or submit another piece of simple information.
- 4. If the person takes this action, and converts into a "lead", YOU GET PAID A COMMISSION.

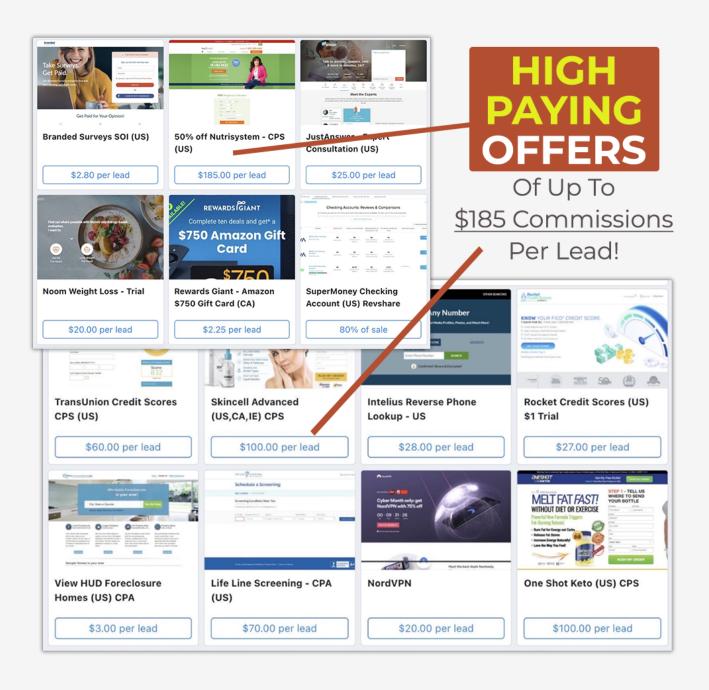
Here's a simple graphic to help you understand it...





Yes, the business model really is that simple and there are HUNDREDS of big, reputable companies out there who'll pay you as much as \$185 (or more) for each lead that you generate...

Check out some <u>example</u> offers in the image on the right...



### As you can imagine, when you are getting as much as \$185 per lead, the money can add up <u>REALLY FAST!</u>

Of course, for offers that pay out hundreds of dollars, a person would need to submit more than just their email address - obviously.

They may have to fill in a survey, sign up for a free trial ...or submit their name, email, AND their address...

But the crux of the matter is this...

# At <u>no point</u> does anyone need to <u>BUY</u> anything for YOU to get paid.

This is why the conversion rates are SO HIGH... and why we are able to generate so much money doing this. I mean, think about your average eCommerce store or info-product salespage.



What do you think the average conversion rates are?

1% maybe ?? 3% perhaps? ...if you really have everything optimized and dialled in.

But when you compare that with what we are doing here, the difference is astronomical.

We're getting conversion rates of **30%... 40%**... even as much as **60%...** 

					Q SEARCH	SEC
Campaign type	Impr.	↓ Clicks	CTR	Conversions	Conv. rate	1
	18,348,386	1,900,382	10.36%	758,218.42	39.90%	Ī
Search						l
Search	9,645,065	825,360	8.56%	314,184.08	38.07%	l
Search	5,222,247	810,016	15.51%	337,432.74	41.66%	l
Search	3,161,517	241,797	7.65%	97,794.93	40.45%	
Search	141,866	8,449	5.96%	3,264.00	38.63%	
Search	62,481	4,694	7.51%	2,792.00	59.48%	

39.90% Average Conversion Rate



...and again, this is because in order to make a conversion and make money, **no-one has to buy anything!** If you think about it, it makes total sense.

Contemplate this simplicity, then think about some of the other business opportunities that you may have tried before... Why on earth would you want to go back to...



Creating products, dealing with clients, worrying about market fluctuations, covid restrictions, supply issues, customer service... refunds... chargebacks... investment in inventory...

...and all the usual headaches of running some online businesses...when with this model, you could potentially generate **HUNDREDS of DOLLARS PER HOUR** (or more)

## ...just by getting people to take <u>ONE SIMPLE ACTION</u> that doesn't involve BUYING anything!



This really is a truly uncomplicated way to generate income and build a highly successful business, if you take action and put the effort in.

So what is the process exactly?

You can see the **3 core steps** on the right...and starting on the next page we'll get into even more detail on what you'll need to make this work.

So here goes...







First, you need to pinpoint a high-converting offer to promote.

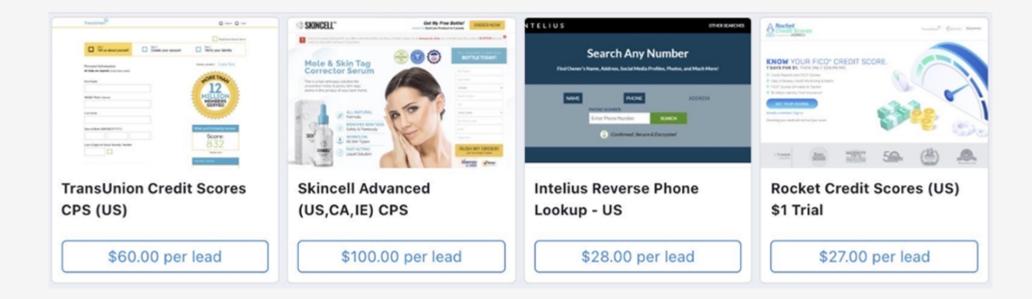
To find these offers you'll need to sign up to an "offer network".

Sometimes it can take some time to be accepted into these networks, but we have a fast-track solution for this which I'll tell you about during the <u>LIVE Profit Lab Sessions</u>.

To give you an idea, the offers could be centered around... Skin Cream, Credit Repair, Insurance, Disability Help, Checking Accounts or perhaps Diet and Weight Loss.

As you can see in the image below, some of these offers pay out **HUGE amounts of money**.





But which offers should you choose exactly?

Well, if you've done any sort of research before, you'll know that there are many ways of identifying products and offers that have the potential to make money...

...and I'm sure you'll also know that actually finding winners isn't quite as easy as it sounds.

You need to look at the size of the audience you could show the offer to, how you could reach that audience... and whether that be through free or paid traffic... or both.



There are a number of other considerations too.

...But the good news is that <u>picking offers is something you WON'T need to worry about</u>, as my team and I have **made a <u>HUGE breakthrough</u>** that'll make finding winning offers fast, simple, and VERY effective.

To find out more about this, make sure that you register for one of our LIVE PROFIT LABS.

Ok... now you've picked an offer, you then move on to...

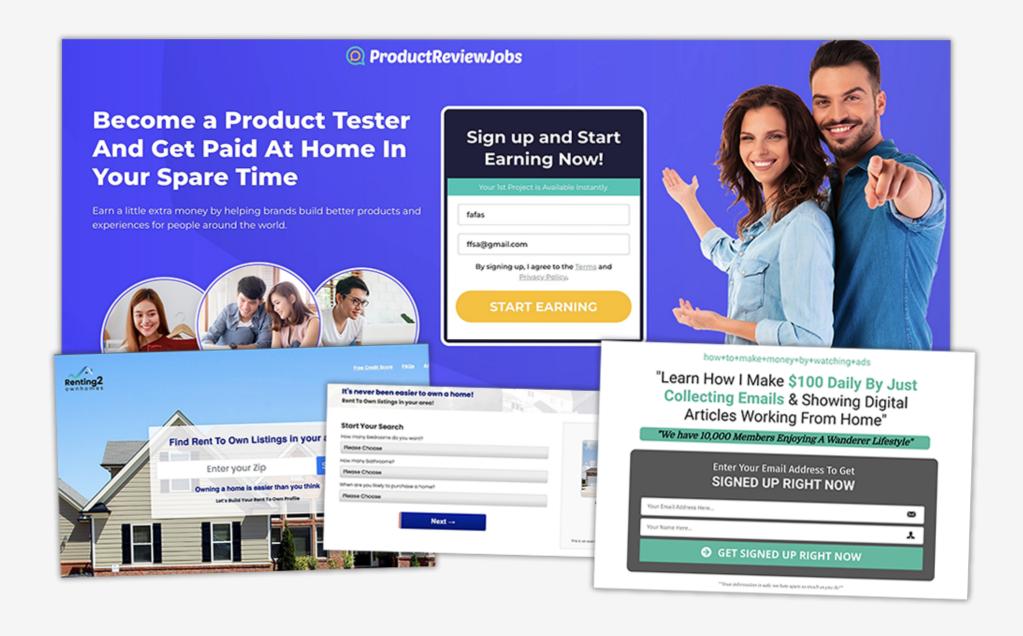


Now the great thing about this is **you don't need to do any design or coding**... and if that is something that has tripped you up in the past, you won't need to worry about that here.



Take a look at these examples...







As you can see, **these pages are super simple**, only contain a handful of words and more importantly are usually "done-for-you".

As I explained earlier, the core aim of these pages is when someone visits, **all** they need to do is <u>scan the page</u> and <u>quickly take action</u>.

This can be entering an email address, or a zip code, usually something that can be done quickly and easily, even from a phone.

There are no distractions at all...and of course, once this action is taken, then you get paid!

(**NOTE:** Another good thing is that you <u>don't</u> need to start dealing with the companies who pay for these leads either. It's all handled by the networks... and the best thing is that it's almost entirely automated.)

Ok, so now you have your pages set up, the next step is...





Now you have your offer picked and your web page set up, you need to generate traffic.

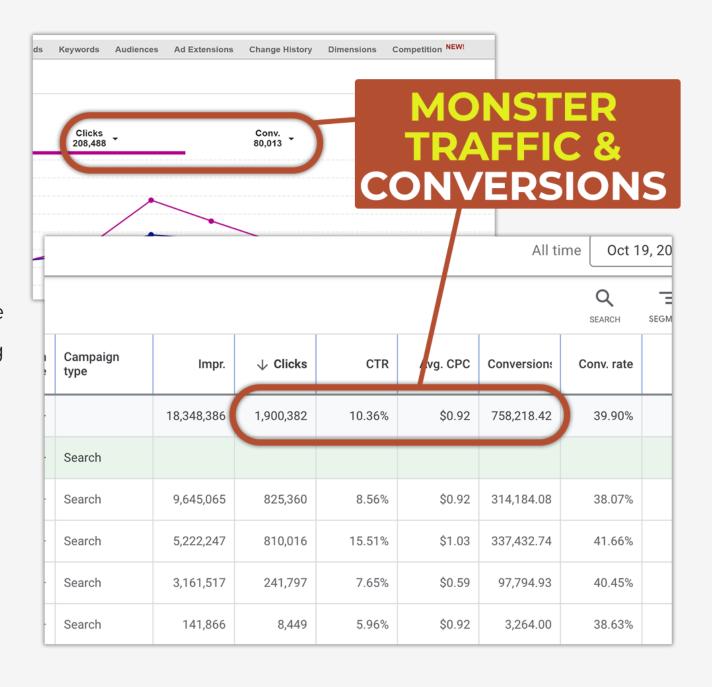
There are two options here.... **free traffic**, or **paid traffic**.

You can choose either one, depending on your offer, and on your budget...



a super-effective strategy
that generates monster traffic
and gets FAST results (in a
matter of hours) ...

If you want to start off on free traffic, that's fine... but what we suggest is to start off spending between \$5 and \$15 per day with the aim being to drive traffic quickly and generate commissions fast.





So in a nutshell, that is the overall strategy.

#### There really are just 3 simple steps...

...and once you have completed the 3 steps and are successfully making money, the next stage is to <u>SCALE UP</u> by...

- ✔ Ramping up your budget.
- ✓ Identifying other profitable offers to test traffic with.
- ✓ Using a CRITICAL scaling secret that we'll share with you on the live profit lab calls.

As you can see, it really isn't complicated. All you need is this simple formula, and you are good to go, even if you don't have experience doing this before.

To quickly sum up...



# How many viable offers are there?

Thousands.

# How long does it take to set up a 27-word webpage?

A few minutes.

# How long does it take you to get traffic?

The traffic is instant.

# How big can you scale?

Well, we generate as much as \$10K/day CONSISTENTLY

Check out the screenshot on the next page...



# DAILY INCOME INCREASES As We Rapidly SCALE a Conv. 4442 3780 3094 890

Campaign

Conv.	Unique CVRov	P/L ~	
4442	20.44%	10914.42	
3780	29.67%	7537.77	
3094	36.80%	6816.82	
890	20.51%	6609.42	L
3570	17.36%	6580.46	
956	17.80%	6535.46	L
2055	27.69%	6056.37	
2177	26.05%	5900.44	
2388	32.00%	5860.42	
2146	29.88%	5797.79	
3746	19.50%	5765.71	



# Let me just recap on exactly why we love this system...

- ✓ It's low risk and super-quick to set up.
- ✓ Refund rates are irrelevant.
- ✓ You never have to talk to customers.
- ✓ You never need to deal with shipping or invest in inventory.
- ✓ You don't have to worry about "account issues"... you're making big profits on 'white-hat' compliant campaigns.

# Listen, as you probably know, almost every online business opportunity nowadays seems to be focused on...

- Affiliate marketing using Facebook or Instagram
- Different types of eCommerce
- Creating your own info product
- Crypto and other digital currency opportunities



YouTube channels

...and there are a slew of others too.

Of course, there's nothing wrong with any of these ...and in fact, I have built successful businesses in all the above models as well.

But the point is... the 'low hanging fruit' in these models has mostly been picked and it's getting harder and harder to get ahead of the crowds. *And that is exactly why you need to...* 

# **ZIG while everyone else is ZAGGING**

...and this is the perfect opportunity to do that.

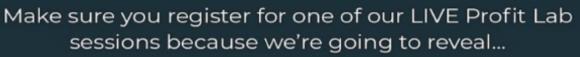
So that's the "top level" of the system explained, but make sure you join me for one of our <u>live</u>

Profit Labs on Monday where I'll be going into even more details and showing you exactly how to get started.





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# Ok, here's something I bet you're wondering...

If we're making so much money doing this, why on earth wouldn't we just keep it a secret?

Well, the fact is, most people would...

But the thing is, myself and my team love teaching people how to build online businesses.

We've been doing so for 15 years... and over that time I've had <u>colossal numbers of success</u> <u>stories</u> where people have completely changed their lives for the better.

And that is why 3 months ago I brought a select group of beta-testers into our inner-circle to begin using this incredible system.

I knew the results would likely be good... I mean my team and I took these people by the hand and literally showed them exactly what to do.



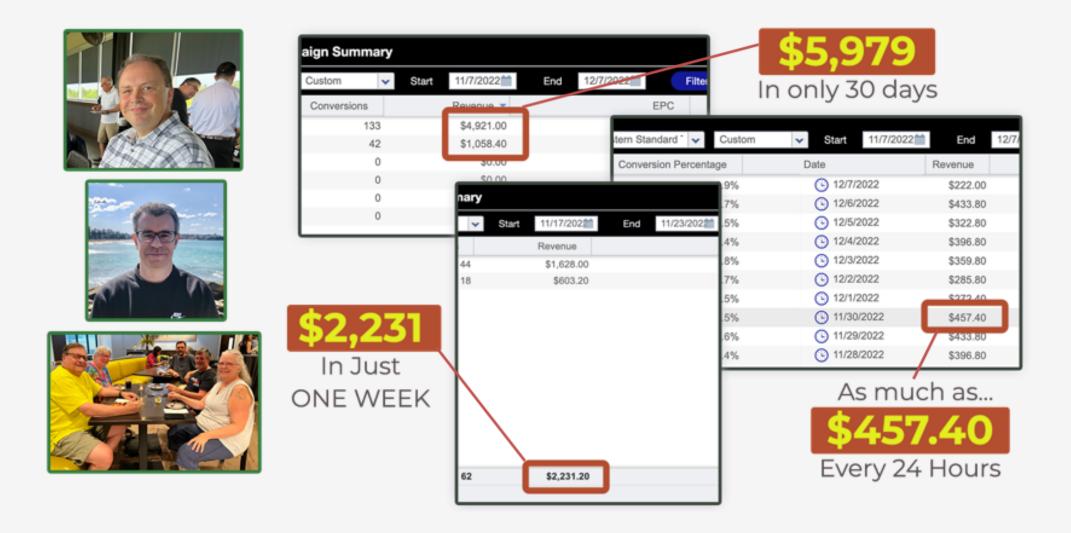
# However, I was **SHOCKED** at what happened next...

#### The results were EXTRAORDINARY!

Check out some of the earnings that these testers started generating from promoting their first offers, soon after getting started.

(These are just three examples... we'll dive into the full set of beta-tester results on the **LIVE**Profit Lab Sessions)





Now just to be clear, the above examples are from people who followed the training closely, and I cannot say for one moment that these successes will be typical and that you would achieve



similar results if you followed the training too. I don't know you, your background, or your work ethic.

And obviously, there is work involved to start making money.

The point I'm trying to make is that this is NOT some type of "get-rich-quick" scheme...

# This is a <u>REAL</u> way to make <u>REAL money</u> and build a <u>REAL business</u>

...if you follow the steps and put the effort in

# Can you see the potential here?

A question you may be asking is... Haven't I seen this type of thing before? Isn't this just regular affiliate marketing?



No - this is different. In fact, it's very different. To explain why, here are...

# 6 HUGE benefits that set this apart from "standard" affiliate marketing... or indeed, anything else...

#### 1: The Conversion Rates are OFF-THE-CHARTS

We spoke about this a little earlier, but one of the massive differences here is that you convert A LOT more people than you do with regular affiliate marketing. For instance, if you were promoting an ebook on golf let's say, it converted at 3% and you got \$15 in commissions per sale. For every 100 clicks, you make 3 sales x \$15 = \$45. With *this system*, you could be promoting a weight loss offer with a 20% conversion rate and a \$50 commission per conversion. For the same 100 clicks, you make 20 sales x \$50 = \$1000. \$45 vs \$1000 – it's night and day.







# 2: There are **NO TRAFFIC ISSUES**

To begin with, you take advantage of a <u>highly-effective source of cheap</u> <u>traffic</u> to reach people who are looking for the exact offers that you are promoting. Then when it comes to scaling up, you use secret sources of traffic (both paid AND free) that deliver instant traction and conversions.

## **3: There is <u>NO CONTENT CREATION</u>**

If you've done any sort of affiliate marketing before, you may know that one of the downsides is that you need to create a lot of content. You know the type of thing... In depth product reviews, comparisons and so forth which can be time consuming (or) expensive to outsource. With this model you hardly need to create any written content... only a handful of words, if any at all... and most of the time, NONE at all.







# 4: You are building a **VALUABLE ASSET**

One of the big advantages here is that even though you are generating leads for other companies, YOU are also capturing their details as well (quite legitimately). Not only does this mean you can follow up with them, sell them other offers and boost your income... it ALSO means you are building YOUR OWN list, and therefore **creating a real business** with potentially huge value that could be sold on for a lump sum later. (We'll explain more about this on the Profit Lab calls)

# 5: You could get very **RAPID RESULTS**

There is no digital or physical product creation involved here and as I said a moment ago, no content either. You can pinpoint an offer, throw your landing page online and start driving traffic in as little as 60 minutes... maybe even less. This means you could start seeing results exceptionally fast.







## 6: You can DO THIS ON THE SIDE

As this system requires very little time to start, and as little as 5 to 10 hours a week to run, depending on how fast you want to hit the ground running, you can continue to work your day-job or current online business (if you want to). You don't have to modify your life or give anything up at all.

Listen, the opportunity is <u>wide open</u> here... Forget all the headaches, issues, and failures that you may have encountered before... **this is something you can do**, and be successful with - *if you take action and put the effort in*.

#### Remember...

- ✓ It's simple.
- ✓ It's fast.
- ✓ There is very low competition
- ✓ There's plenty of low hanging fruit
- ✓ You have a <u>VERY rare</u> 'first-movers advantage' at your fingertips



...AND you need <u>ZERO prior experience</u> to make this work.

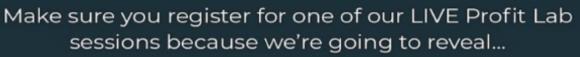
That is why I'm so excited to have the opportunity to show YOU how to do this on the LIVE Profit Lab sessions that I'm hosting on Monday.

Click the link on the next page to select a time to join myself and my team.





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# To summarize and recap on a few key points...

- ✓ This 3-step system is a proven, streamlined earning machine...
- ✓ You don't have to sell anything to anybody
- ✓ The profit potential is HUGE (you've seen how we've built a million-dollar business)
- ✓ The <u>websites are SIMPLE</u> in fact a simple 27-word webpage is all you need (and we've made the process push-button easy)
- ✓ This is <u>very low-risk</u> (basically ZERO investment) and you can run the business from anywhere in the world.
- ✓ There are no barriers to entry or complicated technical hurdles to overcome.
- ✓ The profit margins are ridiculously high so you can make money fast (even when you are sleeping)
- ✓ You don't need to talk to people (suppliers, wholesalers, customers, etc.)
- ✓ You will be <u>building a REAL business</u> that you could sell later for a significant profit (so it's actually worthwhile in the long run)



# This Is The Perfect Opportunity For...

- ✓ Those who are struggling to make money online.
- ✔ People looking for a realistic way to supplement their income.
- ✔ Online business owners who are already making a decent income, but want to make more.

# And Most Importantly, This Could Give You...

- An additional income stream to give you financial peace of mind, so you never have to stress about money, bills, or price tags again.
- A safe and secure retirement (so you can fully enjoy your golden years).
- The ability to live the laptop lifestyle, be your own boss and work from home.
- Allow you to help others more your kids, parents, siblings, friends...

...and like we mentioned earlier, this system can give you Time, Geographic, and Financial Freedom.



If that sounds like a dream come true, then you're going to LOVE what I've put together for you. This is something entirely different to anything we, or anyone else, has ever done. It goes far, far beyond just a training program.

I'm so excited about this, and really hope you can join one of the live Profit Lab sessions to find out more!

Remember, this is a **strictly limited opportunity** to get on a call with myself and my team, to learn more about this, and to get ALL your questions answered.

The thing you need to do right now is to block some time out of your schedule and attend one of these Profit Lab sessions on Monday 10th January. They take place at 11am, 2pm, 6pm and 9pm ET (New York Time)

I'd LOVE to speak to you on a live call, so select a time and register using this special link:

https://7figureworkshop.com/register



Thanks for reading the book. I wish you all the best and hope to see you on one of the live sessions on Monday!

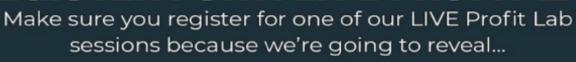
#### Aidan Booth







# REGISTER FOR A LIVE PROFIT LAB



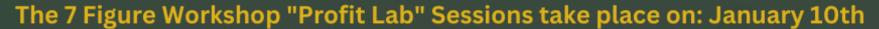


The 3 secret steps we use to generate as much as \$10,914 each day and up to \$183,103 per month without selling any products.

How we earn as much as \$1000 per 100 clicks with unheard of conversion rates of up to 59% (verses 3% for an average eCom store)



How to unlock a private "automation suite" that'll shortcut your way to success with this system too (if you take action).





There are FOUR times to choose from: 11am, 2pm, 6pm and 9pm EST (New York Time)

REGISTER HERE: www.7FigureWorkshop.com/register

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