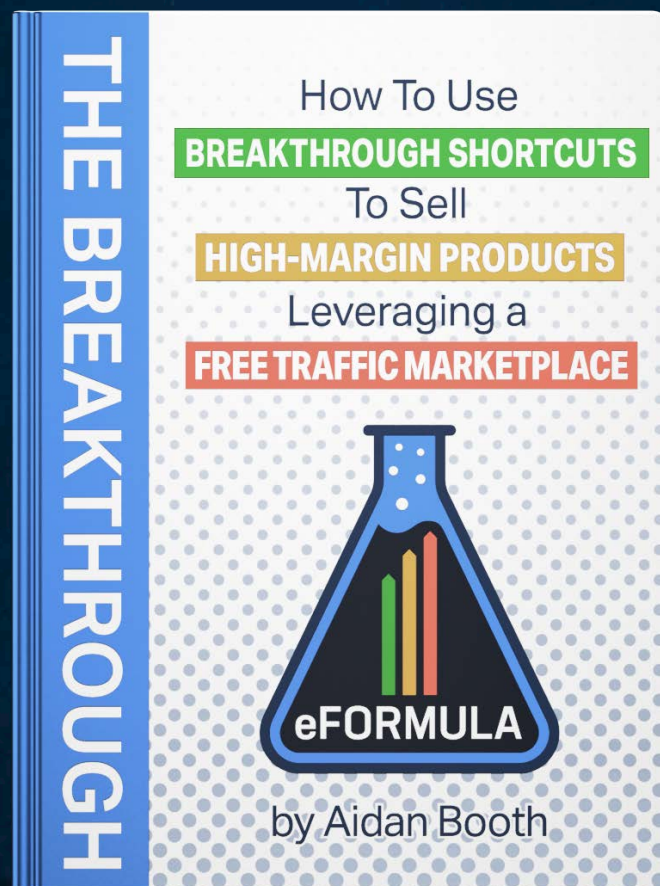


**BREAKTHROUGH SHORTCUTS**  
**To Sell HIGH-MARGIN Products**  
On A \*FREE TRAFFIC\* Marketplace  
That We Use To Generate Up To

**\$300,000 PER MONTH**

( No Marketing, No Paid Ads  
& No Website Required! )



Thank you for requesting the book.

*Just before you continue....*



## REGISTER FOR A **PRIVATE WEBCAST**



Make sure you register for one of our LIVE Private Webcast sessions because we're going to reveal...



How to build a successful business selling high-margin products on a colossal marketplace that we use to generate up to **\$300,000 in sales each month**.



Why you only need to use **FREE TRAFFIC** and why you DON'T need to worry about marketing, paying for ads or creating a website to get started.



How to take advantage of **the breakthrough shortcuts** we've developed that'll give you a MAJOR headstart and could allow you make sales considerably faster.



**SECURE YOUR SEAT HERE:**  
[www.7figureworkshop.com/seat](http://www.7figureworkshop.com/seat)

\*\* Our Company is a professional eCommerce business with years of experience. The revenue figures illustrated here are not intended to guarantee results. Your own results may vary.

# REGISTER HERE:

## [www.7figureworkshop.com/seat](http://www.7figureworkshop.com/seat)

In the next few minutes, we're going to give you a sneak-peak into a proven sales system that involves selling products online, but not in a way that you would have likely seen before.

**It's **simple, fast and effective** - and we firmly believe that it's possible to achieve incredible results using it, if you take action and put in the effort.**

In fact, the GOOD NEWS is...

- ✓ You don't need a website to get started...
- ✓ The focus is entirely on FREE TRAFFIC...
- ✓ There is no need to do any "marketing" ...
- ✓ You only sell established high-margin products that are in demand.



...and best of all, you're leveraging a colossal marketplace that gets up to **65 million visitors every single day!**

**It's a marketplace that my business uses to generate as much as **\$300,000 in product sales each month (over multiple accounts)**...**



By Month

Zoom

7D

1M


3M

6M

1Y


2Y

From Date



11/16/2021

To Date



11/15/2023

View SKU performance

Ordered Product Sales ▼	Ordered Product Sales - B2B ▼	Units Ordered ▼	Units Ordered - B2B ▼	Total Order Items ▼	Total Order Items - B2B ▼	Average Sales per Order Item ▼	Average Sales per Order Item - B2B ▼	Average Units per Order Item ▼
\$193,520.75	\$2,211.75	4,633	60	4,423	57	\$43.75	\$38.80	1.05
\$49,997.56	\$928.90	1,159	25	1,132	25	\$44.17	\$37.16	1.02
\$42,672.44	\$615.00	980	16	953	16	\$44.78	\$38.44	1.03
\$43,177.20	\$962.83	994	26	955	26	\$45.21	\$37.03	1.04
\$39,979.18	\$1,043.00	913	28	886	18	\$45.12	\$57.94	1.03
\$47,112.57	\$843.97	1,064	21	1,038	17	\$45.39	\$49.65	1.02
\$45,311.84	\$894.98	1,040	23	1,017	23	\$44.55	\$38.91	1.02
\$10,872.63	\$343.99	289	9	288	9	\$37.75	\$38.22	1
\$3,136.74	\$76.00	92	2	92	2	\$34.10	\$38.00	1

View

By Day

By Week

By Month

Zoom

7D

1M


3M

6M


1Y

2Y

From Date












 11/16/2021

To Date

 11/15/2023

Download (.csv)

View SKU performance

<input type="checkbox"/>	Date  	Ordered Product Sales 	Ordered Product Sales - B2B 	Units Ordered 	Units Ordered - B2B 	Total Order Items 	Total Order Items - B2B 	Average Sales per Order Item 	Average Sales per Order Item - B2B 	Average Units per Order Item 
<input type="checkbox"/>	9/01/2022	\$26,915.79	\$601.71	3,110	54	2,829	22	\$9.51	\$27.35	1.1
<input type="checkbox"/>	10/01/2022	\$40,665.68	\$452.93	4,629	51	4,222	40	\$9.63	\$11.32	1.1
<input type="checkbox"/>	11/01/2022	\$152,377.42	\$1,711.27	18,056	211	16,209	122	\$9.40	\$14.03	1.11
<input type="checkbox"/>	12/01/2022	\$278,011.51	\$2,713.83	33,714	347	30,251	253	\$9.19	\$10.73	1.11
<input type="checkbox"/>	1/01/2023	\$92,370.83	\$862.29	11,850	102	10,807	72	\$8.55	\$11.98	1.1
<input type="checkbox"/>	2/01/2023	\$96,903.08	\$2,016.67	12,733	226	11,466	106	\$8.45	\$19.03	1.11
<input type="checkbox"/>	3/01/2023	\$119,593.21	\$1,047.24	15,300	134	13,921	83	\$8.59	\$12.62	1.1
<input type="checkbox"/>	4/01/2023	\$101,693.30	\$1,592.02	12,613	214	11,313	93	\$8.99	\$17.12	1.11
<input type="checkbox"/>	5/01/2023	\$78,951.96	\$1,075.42	10,315	114	9,043	72	\$8.73	\$14.94	1.14
<input type="checkbox"/>	6/01/2023	\$61,345.70	\$601.14	7,798	83	7,084	56	\$8.66	\$10.73	1.1
<input type="checkbox"/>	7/01/2023	\$92,369.96	\$1,691.02	11,263	175	10,190	101	\$9.06	\$16.74	1.11
<input type="checkbox"/>	8/01/2023	\$81,152.49	\$1,034.09	8,804	125	8,060	61	\$10.07	\$16.95	1.09
<input type="checkbox"/>	9/01/2023	\$98,192.62	\$1,145.03	10,397	119	9,518	75	\$10.32	\$15.27	1.09
<input type="checkbox"/>	10/01/2023	\$96,993.65	\$846.79	9,205	91	8,349	58	\$11.62	\$14.60	1.1
<input type="checkbox"/>	11/01/2023	\$73,489.04	\$942.27	7,177	106	6,408	64	\$11.47	\$14.72	1.12
Total		\$1,933,641.19	\$24,622.78	227,453	2,795	205,754	1,682	\$9.52	\$15.45	1.1

...and I can tell you right now, it is the biggest, most powerful marketplace ON THE PLANET!

Now, just to be 100% transparent with you, *our* results are NOT typical. **We have a lot of experience** running online businesses which helped us reach these sales numbers. As you'll know, the



revenue figures illustrated here are not intended to guarantee results either. Your own results may vary.

But the GOOD NEWS is that in the next few minutes you'll discover how **you could TAKE ADVANTAGE of this experience** to build a successful online business *yourself*...

**A business which could provide you with flexibility and stability in your life...**

**...and hopefully A LOT more!**

See, over the past 10+ years we've published multiple training courses on how to build successful businesses online.

We've taught affiliate marketing, ebook publishing, creating and selling physical products, to name but a few.

There is **one very good reason** why we have done this for all these years...

Simply put - we never get tired of receiving positive feedback from our students. *In fact...*

**Some of the stories we've heard from those who've taken action and followed our training have been remarkable.**

*To give you an idea, take a look at some of the feedback myself and my team have had...*

*“The impact he has had on my personal and business life is unrivalled...”*



*“My first training course with Aidan was in 2012, and I’ve been with him ever since. Aidan is a genuinely kind, caring, trustworthy person who has the rare ability of imparting his knowledge and getting the message across through his method of teaching.*

*The impact he has had on my personal and business life is unrivalled, with his training courses being the only ones I will recommend. These days trust on the internet is crucial and Aidan is without question one hundred percent trustworthy. Guaranteed!”*

**Anne Oliver, Adelaide, Australia**

*“I have participated in several of Aidan’s training courses and found them to be superb...”*



*“I have participated in several of Aidan’s training courses and found them to be superb, always delivering more than was promised. His materials provide detailed, step-by-step guidance to include videos and written tutorials. The support team was always available to quickly answer all my questions and provide any assistance I needed.*

*Aidan provides more than the tools needed to build a successful online business, he also provides mindset and goal achieving strategies needed to build and maintain a successful life.”*

**Anthony Grayson, United States**

*"It has been a great experience and can see myself growing my business even further..."*



*"Knowing Aidan for the past 3-4 years with his team and working with him has been a huge benefit for my businesses.*

*Not only have I learned new strategies and business models but the mindset and habits of running and growing a business! Its been a great experience and can see myself growing my business even further with less of my time as I build my own team."*

**James Chien, United States**

*"Profoundly transformed both my personal approach to online business and the success of my ventures..."*



*"Over the last decade, engaging with Aidan's training has profoundly transformed both my personal approach to online business and the success of my ventures. I seize every chance to work with Aidan, as each session is a guaranteed learning opportunity.*

*His unique blend of practical guidance and insightful strategies has done more than just enhance my understanding of the online business landscape; it's been a catalyst for significant, sustained growth in my own projects.*

**Mark Mason, United States**

Now, please be aware, these results are not 'typical'. Like I said a second ago, these students followed our training carefully and took consistent action to make it work. They are not guarantees of your own success, if you implement what we are laying out today.

*But here's the exciting part...*

**What we are telling you about in this book is something we regard as *THE simplest and the most effective way to build a successful online business in 2024.***

- ★ It doesn't matter if you have ZERO experience selling online...
- ★ It's highly complementary if you ALREADY have an internet business too, as it's a great way to generate an additional income stream...

...and I'm very excited to tell you about it.

BUT...*before* we get into the juicy details...

**There is a SIGNIFICANT WARNING I need to give you upfront...**

If you're expecting a multi-layered "magic bullet" here with shiny bells and whistles, then you may be disappointed.

*Here's why...*

The system we're talking about is EASY to understand and surprisingly UNCOMPLEX.



One could almost describe it as **BORING!**

But **don't** be **ALARMED...**

The key to building a great online business, especially when you are searching for your first success, is taking the **PATH OF LEAST RESISTANCE**

...and that is precisely what this is all about.

*Let me explain...*

**The core model here is selling High-Margin Products online with no complications.**

*Here's why...*

- ✓ You don't need a website to get started.
- ✓ You only use FREE TRAFFIC.
- ✓ You don't need to do any product development.
- ✓ You don't need to do any branding or packaging.
- ✓ You don't need to make massive inventory orders.
- ✓ There are no delays (this can be really FAST).
- ✓ There's no "guesswork" involved (you'll see why soon!)

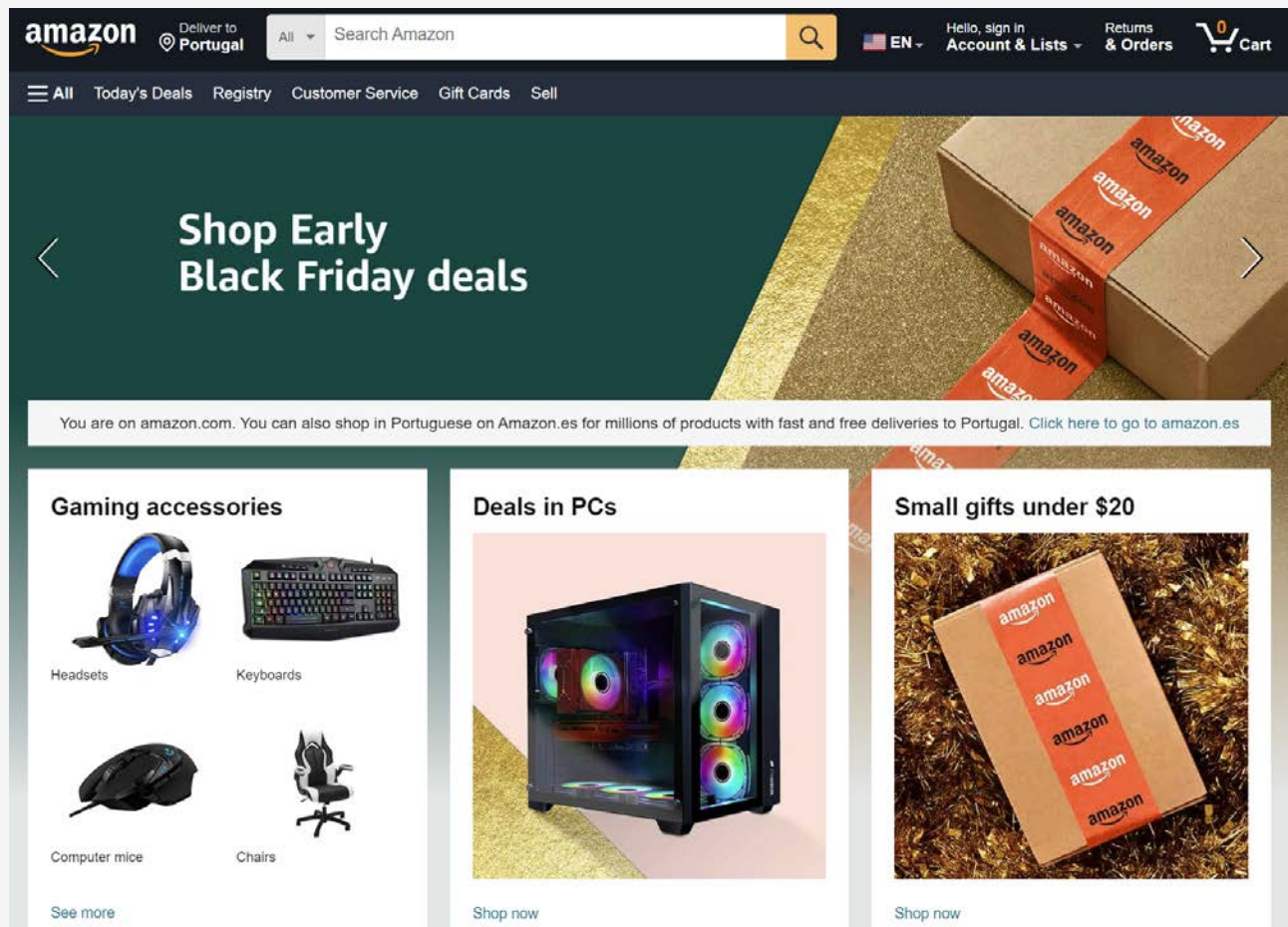
...and you sell these simple products on **Earth's biggest marketplace**.

OK - just before we go any further...

**Let me address the “elephant in the room”...**

I know you'll be wondering what this marketplace is - so I'll tell you right upfront...

It's Amazon.



*Now before you jump to any conclusions, hear me out...*

There are THREE massive advantages when selling on Amazon...



**#1: Amazon has MONSTER Traffic.** In the past 12 months alone, it had over 2 BILLION website visits from people looking to do one thing...PURCHASE PRODUCTS!



**#2: Amazon SOLVES the complications** that are commonly experienced when selling products online. They deal with shipping, customer service, payment processing and a whole lot more.



**#3: People TRUST Amazon.** They trust that they'll receive products quickly and efficiently and that their data and payment details will be kept secure.

Essentially what this means is by selling on Amazon you are “piggy-backing” off their brand power and credibility, which is a gigantic advantage when it comes to sales and conversions.

*Now, I know what you may be thinking...*

*“Isn't selling on Amazon old news?... Haven't I seen this multiple times before?”*

Well, in terms of what we are talking about today *specifically*, the answer is **PROBABLY NOT.**

*Here's why...*

**We completely IGNORE The “Mainstream Method”**

*...In other words, the process that MOST people use to try and sell products and make money on Amazon.*

*Here's what most people do...*

1. Pick a popular category (fitness, kitchen etc)
2. Find a popular product that makes money.
3. Figure out a unique angle for your own product.
4. Deal with design, branding, product development etc
5. Find a manufacturer in China.
6. Order a HUGE amount of inventory and deal with insanely complex shipping & customs processes.
7. Bring it to market by yourself.
8. **\*\*HOPE\*\*** it sells!! (and that you make profits!)

The problem with the above is **4-FOLD**...

It is **SLOW**, **RISKY**, **EXPENSIVE** and **STRESSFUL**.

What I'm talking about is something different. You never need to do ANY product development at all.

**With this system, you identify and sell established, PRE-EXISTING products that you *\*already know\** sell successfully and have HUGE DEMAND and HIGH-MARGINS**

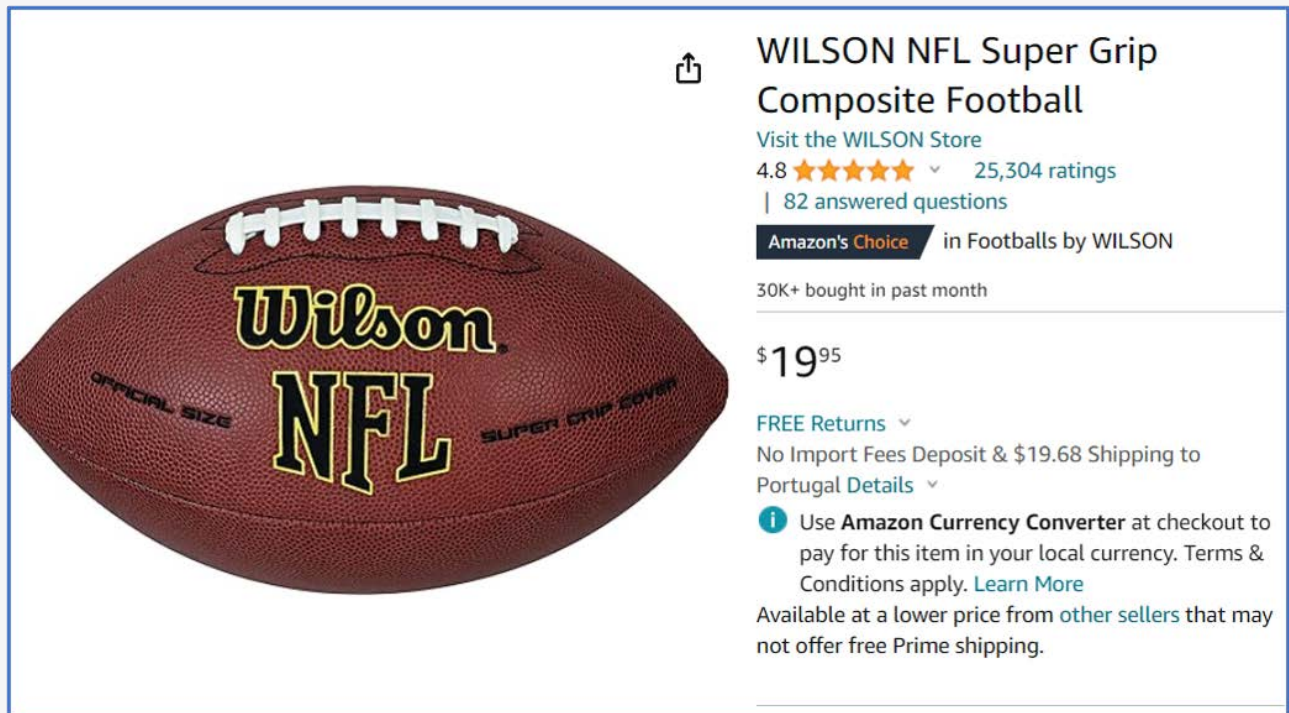
*Once you have identified a product, you ...*

- **BUY a small amount of product inventory** from a WHOLESale supplier at a low price...
- **SELL the inventory on Amazon** using FREE Traffic for a higher price.
- **PROFIT from these sales** then use the funds to SCALE UP



## A SIMPLE EXAMPLE...

We BUY 20 NFL Footballs from a wholesale supplier at \$10 EACH.  
(in other words, a product that already has HIGH-DEMAND)



We list them on Amazon at \$19.95 each.

We sell all 20... make a \$9.95 profit per sale = **\$199 total profit**

Then we find MULTIPLE more products to sell... sell them in exactly the same way... and THAT is how we build up the business.

Now this is just a demonstrative example. There are Amazon fees involved too of course. I'm simply trying to get across how this model works.

## ***Here is why this can be a **FASTER** and **SAFER** way to build an online business...***

- ★ You only sell high-margin products you KNOW people are BUYING...
- ★ You don't need a website to get started.
- ★ You don't need to deal with China, and all the complexities that come with that.
- ★ You don't have to worry about placing huge inventory orders to get started...
- ★ You don't need employees...
- ★ You don't need a budget for paid ads or marketing as the traffic is FREE...
- ★ You don't need to write headlines or product descriptions...
- ★ You don't need to do any product development, branding or packaging design...
- ★ You don't need to see or handle the products you sell...
- ★ You can do this part-time...
- ★ AND with this system you use Microsoft, Facebook and Google to *BOOST* your sales (in other words, **Amazon is just the starting point.**)



It is simple and uncomplicated. And like I mentioned a moment ago, this is the path of least resistance if you want to build a successful business online in 2024.

**But here's where it gets EVEN BETTER...**

We have developed a series of AMAZING **SHORTCUTS** that could DRAMATICALLY speed up rate in which sales can be made using this system – and the good news is that you could use them too.

We have spent 12 months and hundreds of thousands of dollars developing these SHORTCUTS, and what we've devised is...

**A breakthrough of SUCH MAGNITUDE  
that it could change the way people  
build online businesses FOREVER!**

These shortcuts help remove the “guesswork”, leapfrog the learning curve... and could put you in a great position to build a successful online business in 2024.

*But what are they exactly?*

Well, what I can tell you right now is that no one has EVER attempted to create “shortcuts” like these before (as far as we know) ... *And I can promise you one thing...*



**Even if you’ve TRIED selling on Amazon before, what we have in store is going to BLOW YOUR MIND! We are taking it to an ENTIRELY new level.**

I will tell you more about them shortly. But be aware...

You need to attend one of our live webcasts to find out **THE FULL DETAILS...**

**REGISTER HERE:**

**[www.7figureworkshop.com/seat](http://www.7figureworkshop.com/seat)**





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***OK, let's rewind for a second...***

What I want to do now is break down the 7 “manual” steps of running an Amazon Wholesale business so you can get a grasp of how the core model works.

You could call this... “the old way”.

**Then I’m going to REVEAL how the shortcuts we’ve developed** trim down or even eliminate many of these steps entirely.

*Ok, let’s get started... Take just a moment to digest this...*



So let’s run through these steps in more detail... and just to reiterate, **\*\*\* this is the OLD way of running this model \*\*\*** - many of these steps are ELIMINATED due to the shortcuts we’ve developed.

# 1

## STEP 1

### Find A Supplier

First of all, we need to find a reliable wholesale supplier who stocks products that could make a profit when sold on Amazon.



*Here's how...*

1. Pick a top-level category you want to sell in. As a random example, let's say "Pet Supplies".
2. Identify wholesale suppliers for this category with a quick Google Search or by asking AI.
3. Visit the suppliers' website(s) and sign up to become a "dealer" or "vendor".
4. Then access their product catalog.

*But what type of suppliers are we looking for?*

Well, some suppliers are mammoth entities, while others are smaller, catering to specific niches. **What we're looking for are larger suppliers with an extensive product range.**

As a hypothetical example, it's better to seek a large-scale pet product supplier rather than a small supplier dealing *solely* in fish tank parts. *Like this...*





## 2

## STEP 2

## Identify Opportunities

Once you have found a supplier, the next thing you need to do is search their catalog for products that are ALREADY selling successfully on Amazon.



In case you didn't know, **multiple people can sell THE SAME product on Amazon**. Amazon simply rotates the listings. (This means the different sellers of a particular product all get an equal portion of the traffic).

To demonstrate, look at this random listing on Amazon. Can you see bottom right where it says, **“Other Sellers On Amazon”**?

**Christmas Advent Candle Set (Set of 4) - Made in The U.S.A.**

Visit the Vermont Christmas Company Store  
4.7 ★★★★★ 6,626 ratings  
Amazon's Choice Overall Pick  
10K+ bought in past month

**-32% \$8.89** (\$2.22 / Count)  
List Price: \$13.99

Use Amazon Currency Converter at checkout to pay for this item in your local currency. Terms & Conditions apply. [Learn More](#)  
Available at a lower price from other sellers that may not offer free Prime shipping.

Brand	Vermont Christmas Company
Color	Purple & Pink
Product Dimensions	3"W x 10"H
Item Weight	0.5 Pounds
Number of Items	1
Scent	Unscented
Are Batteries	No

See more

**About this item**

- 10" Wax Taper Candles
- 3 Purple, 1 Pink Candle
- Base is 7/8"
- Made in the U.S.A.
- Manufacturer will replace candles broken in transit

**Additional Details**

**Small Business**  
This product is from a small business brand. Support small. [Learn more](#)

**Customer ratings by feature**

Sturdiness	★★★★★	4.4
Value for money	★★★★★	4.3
Longevity	★★★★★	4.2
Durability	★★★★☆	3.8

See all reviews

**Delivery** **Pickup**

**\$8.89** (\$2.22 / Count)

**FREE delivery December 4 - 5.**  
Details  
Deliver to Chapel Hill 27516

**In Stock**

Qty: 1

**Add to Cart**  
**Buy Now**

Ships from: Best-To-You  
Sold by: Best-To-You  
Returns: Returnable until Jan 31, 2024  
Payment: Secure transaction

**Get it faster**  
**\$8.99** (\$2.25 / Count)  
FREE delivery: Sunday, Dec 3 on orders over \$55.00 shipped by Amazon.  
Ships from: Amazon  
Sold by: Vermont Christmas Co

**Add to List**

New (4) from **\$8.89** & **FREE Shipping**

**Other Sellers on Amazon**

<b>\$8.89</b> (\$2.22 / Count) & <b>FREE Shipping</b> Sold by: Best-To-You	<b>Add to Cart</b>
<b>\$8.95</b> (\$2.24 / Count) + \$2.51 shipping Sold by: Marco's Emporium	<b>Add to Cart</b>

Take a look at this close up. As you can see, there are two other sellers who sell this particular product.

**Best-To-You** and **Marco's Emporium.**

So when someone searches for this product on Amazon, (or when it shows up in the search results), Amazon will rotate these listings.

**Other Sellers on Amazon**

<b>\$8.89</b> (\$2.22 / Count) & <b>FREE Shipping</b> Sold by: Best-To-You	<b>Add to Cart</b>
<b>\$8.95</b> (\$2.24 / Count) + \$2.51 shipping Sold by: Marco's Emporium	<b>Add to Cart</b>

In other words, in one instance, it will show Best-To-You's listing. In the next instance it will show Marco's Emporium's listings. And so on.

*Therefore, a great opportunity is a product which has:*

- ✓ **A PROVEN sales history** (ie. we KNOW it sells well)
- ✓ **A HIGH margin** (ie. The wholesale unit cost vs the sales price on Amazon)
- ✓ **A LOW number** of other sellers.



To be more specific, we want a product where you could potentially capture 100 – 300 sales per month and make a **profit margin of 10% - 50%.**

*So what we need to do is **assess the following** for each product listed in the supplier's catalog to identify products that could achieve this:*

### 1. Sales Volume:

The review rate of products on Amazon is generally 1%. Therefore, if you can see that a product generates around 3 reviews a month, you can make the assumption that it is **selling approximately 300 units per month**.

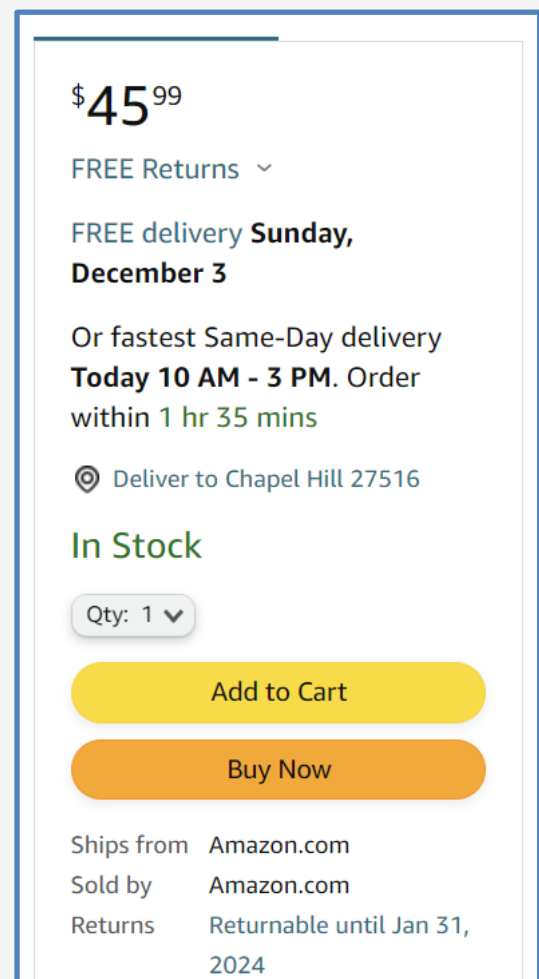
### 2. Number Of Other Sellers:

If you know that there are approximately 300 units of a certain product selling each month, and there is just one other seller, **this means you could potentially capture 150 sales per month**. (Again, this is because Amazon ROTATES the product listings)

### 3. Buy Box Price:

The Buy Box price shows you what a product is being sold for on Amazon (you can see an example of a buy box on the right) →→→

If the buy box price is \$45.99, this means you would need to sell the product at \$45.99 (or less) in order to actually get sales. Then you can look at the wholesale unit price, in order to assess whether you would be able to achieve a 10% - 50% margin after shipping costs and Amazon fees.

A screenshot of an Amazon product page's buy box. It shows a price of \$45.99, free returns, and free delivery by Sunday, December 3. It also mentions same-day delivery options. The product is in stock, and there are buttons for 'Add to Cart' and 'Buy Now'. Shipping and return information is provided at the bottom.

\$45<sup>99</sup>

FREE Returns ▾

FREE delivery **Sunday, December 3**

Or fastest Same-Day delivery  
**Today 10 AM - 3 PM.** Order within 1 hr 35 mins

📍 Deliver to Chapel Hill 27516

**In Stock**

Qty: 1 ▾

**Add to Cart**


**Buy Now**

Ships from Amazon.com  
Sold by Amazon.com  
Returns Returnable until Jan 31, 2024

At this point, the aim is to have a list of around 10 product opportunities.

Here are some examples to give you an idea of the type of products we're looking for:

Back to results



ENHANCE Collector's Edition RPG Adventurer's DnD Bag - Dragon Hide Exterior Travel RPG Bag with Tabletop Miniatures Storage Vault, Mat Holder, DnD Dice & Token Pockets, Fits 4-8 Books (Dragon Silver)

Visit the ENHANCE Store

4.8 ★★★★★ 3,339 ratings | 52 answered questions

\$149<sup>99</sup>

FREE Returns

Coupon: ☐ Apply 15% coupon Shop items > | Terms

Get \$60 off instantly: Pay \$89.99 upon approval for Amazon Visa. No annual fee.


Extra Savings Save 50% on ENHAN... 3 Applicable Promotion(s)

Color: Dragon Silver

Purchase options and add-ons

Payment plans

\$15.07/mo (12 mo) at example APR of 36% (rates from 10-36% APR)



Dodge Ram 6.7L Cummins Diesel Filter Set Mopar OEM

Visit the Mopar Store

4.5 ★★★★★ 4,722 ratings | 126 answered questions

1K+ bought in past month

\$104<sup>98</sup>

FREE Returns

Get \$60 off instantly: Pay \$44.98 upon approval for Amazon Visa. No annual fee.

Purchase options and add-ons

Payment plans

\$10.55/mo (12 mo) at example APR of 36% (rates from 10-36% APR)

Brand Mopar

Product Grade Replacement Part


Outer Material Shell

Vehicle Service Light Truck

Type

Roll over image to zoom in





Roll over image to zoom in

**Mobile Miter Saw Stand**

Visit the RIDGID Store

4.6 ★★★★★ 204 ratings | 39 answered questions


**Delivery & Support**

Select to learn more

Customer Support

- Universal mounting brackets
- Tool-free indexing extension lock levers for fast and secure adjustment
- Single-step release for fast setup

[Report incorrect product information.](#)

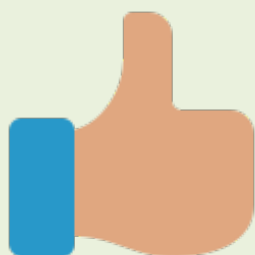


**MICROJIG GRR-RIPPER GR-100 3D Table Saw Pushblock, Yellow**

★★★★★ 11,514

\$46<sup>86</sup> prime

Sponsored



**GOOD NEWS!** The above seems like a lot of work (which it is!) - but with the **SHORTCUTS** we've developed...

**You WON'T have to identify opportunities yourself in order to start selling. We've created a massive vault of product opportunities that you can choose from.**

**3**

**STEP 3**

Pinpoint a Winner

After completing Step 2, we should have a list of 10 product opportunities. **Now we need to finalize which one we'll move ahead with** by running two final 'sanity check' tests.



**Test 1. Check Recent Reviews:** By examining the number of reviews a product has received in the last 30 - 60 days, you can

CONFIRM its current popularity and BE SURE the product is selling NOW.

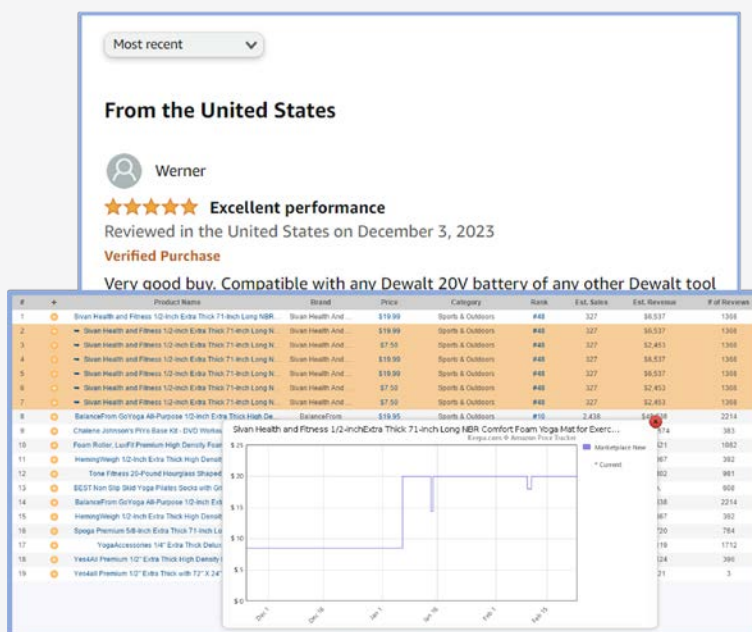
Again, you can check this in the reviews section of an Amazon product listing by looking at the dates that the most recent reviews were published.

## Test 2. Check The Sales

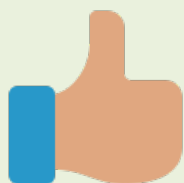
**Data:** The second sanity

check involves using a special online tool that checks the long-term data of a particular product and provides

insights into its sales history on Amazon. You want to ensure that the product has a steady or growing sales volume.



OK - at this point, we have whittled down our 10 opportunities to **ONE potential winning product** to move ahead with.



**GOOD NEWS!** You will NOT have to pin-point winners to start selling. Our next shortcut (our private “Buyers Club”) **will give you hand-picked, pre-vetted products with validated demand that you can run with !**

# 4

## STEP 4

### Set Up The Listing



The next step is to list the product on Amazon.

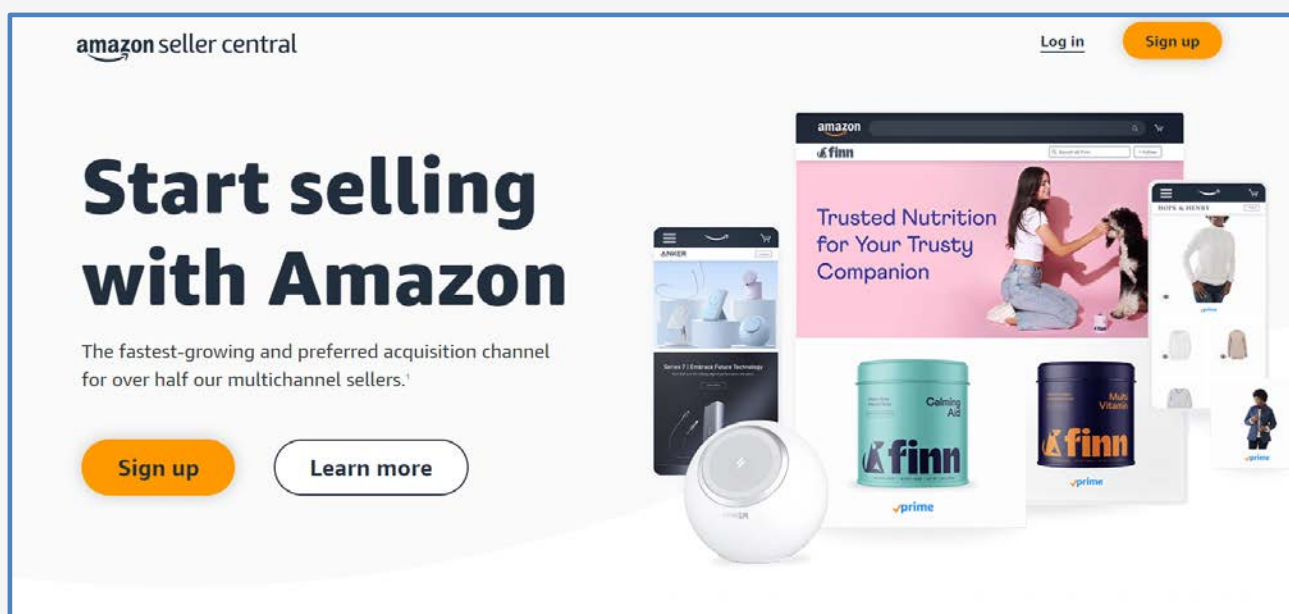
Listing a product on Amazon is usually time consuming because you need to choose the category as well as create keywords, title, description and images.

But in this case, **you are selling a product that is ALREADY on Amazon.**

This means MOST OF THE WORK IS ALREADY DONE.

*Here's the process...*

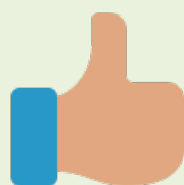
1. Register an account on Amazon Seller Central.



2. Search for the product within your Amazon dashboard.

3. Enter how many units you have to sell and the price that you want to sell them at.

This is super-quick. Once this is done, **you're ready to start selling.**



**GOOD NEWS:** You can do this even faster using our in-house strategies that will take the guess work out of the listing process.

5

STEP 5

Send In Products

Once you have listed the product, the next step is to purchase product inventory from the supplier. The sweet spot is around \$50 to \$500 in inventory, depending on the product.



Once you have received the inventory, prepare the units to be shipped to an Amazon warehouse so Amazon can send them to buyers directly, when they get sold. *Here's how...*

**1. Prepare Your Products:** Login to your Amazon Seller account then print and attach the labels that Amazon provides to each of the products.



**2. Create a Shipping Plan:** This is where you let Amazon know the number of boxes you'll be sending, the number of items in these boxes, the nature of the items, the dimensions of the boxes, and their weight.

Then get them sent into Amazon using their deeply discounted inbound UPS shipping rates. And that's it!

**Note:** *If you were doing this the manual way, you can use a 3rd party company to do all this for you. However...*



**GOOD NEWS!** Our shortcuts **ELIMINATE** the need for **you to handle or prepare ANY inventory.** The staff at our private 40,000sqft warehouse can do this for you!

**6**

**STEP 6**

Kick-Start Sales

The next step, and undoubtedly the most exciting one, is when you **start selling!**



The amazing thing about this (assuming the research has been done correctly!) is that people will ALREADY be searching for the product on the Amazon marketplace.

This means you simply take advantage of Amazon's existing customers and MONSTER traffic.

You don't need to do any marketing whatsoever or pay for ANY ads. All the traffic is FREE.





Quite simply, the objective is to sell through all the inventory, restock, and keep on selling.



**GOOD NEWS!** You could **accelerate your sales** using a number of optimization shortcuts that'll drive even more traffic to your listings.

**7**

**STEP 7**

Begin Scaling Up

There are a number of elements to scaling this business model...



**#1: Rinse and repeat the steps.** Once you have your first product live, identify ADDITIONAL products, get them out to the Amazon marketplace, **snowball your sales and increase your revenue.**



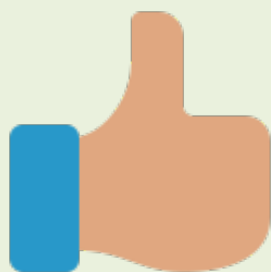
In fact, you can do this by returning to your initial list of 10 opportunities created in step 2 and selecting other products to begin selling.

**#2: Expand your marketplaces.** Once you have a good number of products up, running and selling on Amazon, you can take scaling one step further by pushing your BEST SELLING products out to *Google Shopping, Microsoft shopping along with the Facebook Marketplace.*

This will allow you to put them in front of thousands more potential buyers for no additional cost



and could dramatically help build your business.



**IMPORTANT:** You may think bringing multiple marketplaces into play sounds like a huge challenge. However, **we have an incredible SHORTCUT that could drastically reduce the time it takes to accomplish this.**

So that's it... The old “manual” way of running an Amazon Wholesale business explained.

**Just Before We Go Any Further, Let Me Recap In Simple Terms What We Are Doing...**

- We're BUYING established, high-margin products from wholesale suppliers, at a low price...
- We're SELLING the products on Amazon for a higher price (using FREE Traffic) ...
- We're collecting the revenue and profit... then scaling up.

This is not rocket science. We are **simply applying the first principles of business...**

## But Here's The **GOOD NEWS...**

After training people to run online businesses over the past 10+ years, we have a very good idea where and why people run into "roadblocks" and consequently get stuck.

And that is why, as I alluded to already, we have invested an enormous amount of time and money eliminating these roadblocks by developing **a series of groundbreaking SHORTCUTS.**

**We were going to keep this PRIVATE... something only available to us, and a small mastermind group.**

**But We Wanted To Make A **HUGE IMPACT** in 2024 and **completely change the game.****

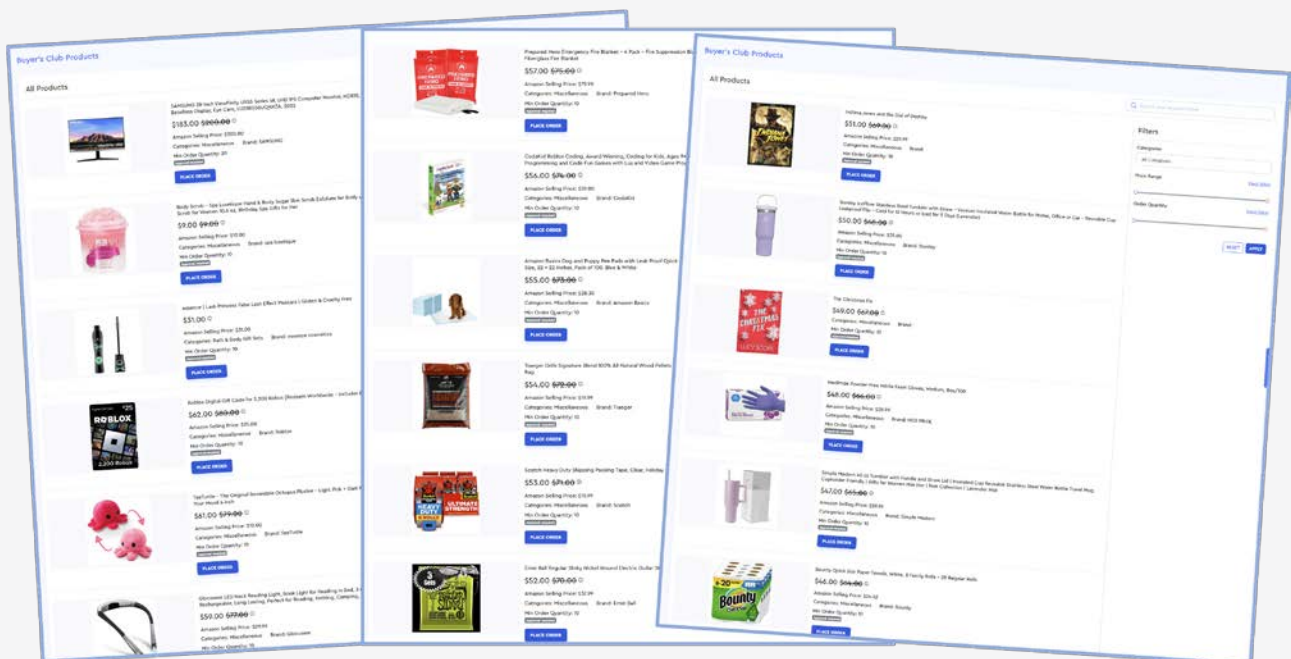
**You'll have to join us on one of the live webcasts to find out the full details,** but what I can tell you right now is that to implement

this system and start making sales will become a WHOLE LOT EASIER.

Here's why...

- ✓ **You won't need to find and register with suppliers' (we've done this for you)**
- ✓ **You won't need to find products to sell (we've done this for you)**
- ✓ **You won't need to handle, pack OR ship your products (We do this for you)**
- ✓ **We've developed incredible tools that'll allow you to effectively scale up. Plus...**

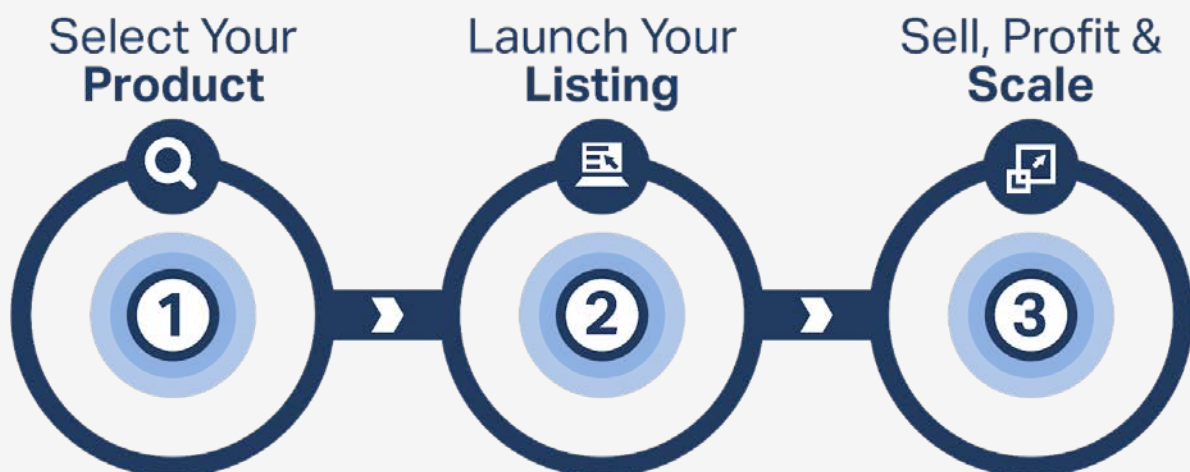
**You'll get access to REVOLUTIONARY Software...**



You'll get access to our [AMAZING Team...](#)



...And with all the software, done-for-you services and shortcuts we're going to hand you, the process of launching your business and **getting your first products live and selling are trimmed down to 3 Simple Steps**



*Simply put... YOU select a product.*

**We do the rest!**



*It simply doesn't matter if you are someone who has little to no experience selling online...*

*... and it ESPECIALLY doesn't matter if you are someone who has tried selling on Amazon before...*

What we have in store could allow someone who is willing to listen, take action, and has access to a computer or laptop to build a really successful online business in 2024.

**You are not going to want to miss out on the details.**

**REGISTER HERE:**

**[www.7figureworkshop.com/seat](https://www.7figureworkshop.com/seat)**



## REGISTER FOR A **PRIVATE WEBCAST**



Make sure you register for one of our LIVE Private Webcast sessions because we're going to reveal...



How to build a successful business selling high-margin products on a colossal marketplace that we use to generate up to **\$300,000 in sales each month**.



Why you only need to use **FREE TRAFFIC** and why you DON'T need to worry about marketing, paying for ads or creating a website to get started.



How to take advantage of **the breakthrough shortcuts** we've developed that'll give you a MAJOR headstart and could allow you make sales considerably faster.

THE PRIVATE WEBCASTS TAKE PLACE ON  
**MONDAY 22ND JANUARY**

There are 4 TIMES to choose from:  
**11am, 2pm, 5pm or 8pm ET**



**SECURE YOUR SEAT HERE:**

**[www.eFORMULA.com/private](http://www.eFORMULA.com/private)**

\*\* Our Company is a professional eCommerce business with years of experience. The revenue figures illustrated here are not intended to guarantee results. Your own results may vary.

**REGISTER HERE:**

**[www.7figureworkshop.com/register](http://www.7figureworkshop.com/register)**

# To Sum up... Here are 8 Key Benefits Of This Amazing System...

## 1. We only sell products that we **KNOW PEOPLE ARE BUYING**

The objective is to only sell products with a proven sales history, high margins and a low number of other sellers. This will dramatically increase the chances of seeing success.

## 2. A lot of the **WORK has been done for you.**

To get started, you simply take advantage of our hand-picked products and get them into Amazon using our private warehouse services. You never need to see or handle the products you sell.

## 3. There are **NO TRAFFIC ISSUES**

We simply take advantage of Amazon's FREE monster traffic and don't have to do any marketing or run any ads. Amazon shows your products to people who are looking to buy them, and that is how you make sales.

## 4. There are **NO SUPPLIER HEADACHES**

We only use products from US suppliers and to begin with we only sell these products to US based people. We don't have to worry about communication issues like you often get when dealing with China. Plus, we've already found the suppliers for you so you're not going to need to worry about this anyway.

## 5. Strategically purchasing inventory **LOWERS OUR RISK**

We only buy minimal inventory upfront. With many eCommerce models you need to spend as much as \$2000+ in inventory to begin

- and also need to deal with all the shipping and returns yourself.  
Not with this!

## **6. The PROFIT MARGINS could be extremely high**

Net profit margins for this system are on average 10% - 50%. As a hypothetical example, \$10,000 in sales could equate to \$1000 - \$5000 in profit margins.

## **7. You could see RAPID RESULTS**

You DON'T need to spend weeks or months choosing a niche and "hero product"- and you don't need to worry about product development, branding or reseller certificates. Plus, as you are able to begin selling top-converting, high-margin products, you could start seeing results exceptionally fast, especially when you take advantage of the shortcuts we've been talking about.

## **8. You could DO THIS PART TIME**

This system requires very little time to start and as little as 5 to 10 hours a week to run so you can continue to work your day-job or current online business (if you want to).

**What we are going to present is something  
entirely different to anything we, or anyone else,  
has ever done.**

**It goes far, far beyond just a training program.**

We're so excited about this, and really hope you can join one of the live Webcast sessions to find out more!

Remember, this is a **strictly limited opportunity** to get on a call with myself and my team, and to get ALL your questions answered.

**Block some time out of your schedule and attend one of the sessions on Monday 22nd January.**

They take place at **11am, 2pm, 5pm and 8pm ET** (New York Time)

I'd LOVE to speak to you on a live call, so select a time and register using the special link below.

**[www.7figureworkshop.com/seat](http://www.7figureworkshop.com/seat)**

Thanks for reading the book. I wish you all the best and hope to see you on one of the live sessions on Monday!

***Aidan Booth***







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\*\* Our Company is a professional eCommerce business with years of experience. The revenue figures illustrated here are not intended to guarantee results. Your own results may vary.